



dental care network

The opportunity to lead is here.
Recognised as leaders in dental care, we are a group of practices underpinned by high quality patient care, extensive dental knowledge and accessibility around the country.
Together we are stronger. Together we grow.

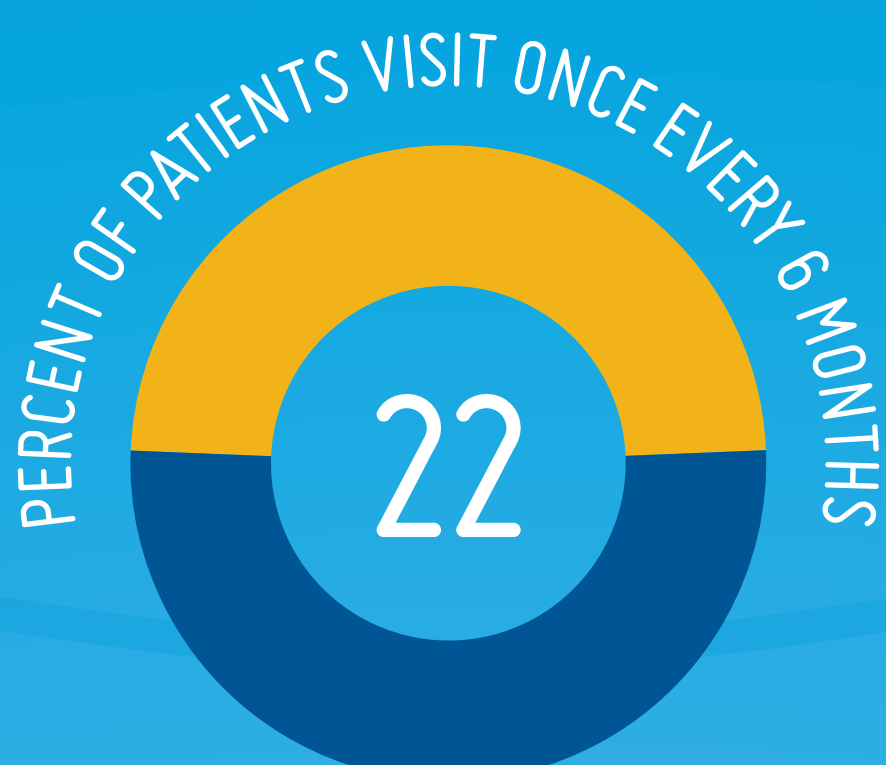
GROWING TOGETHER

30%

of patients are actively seeking a new dentist

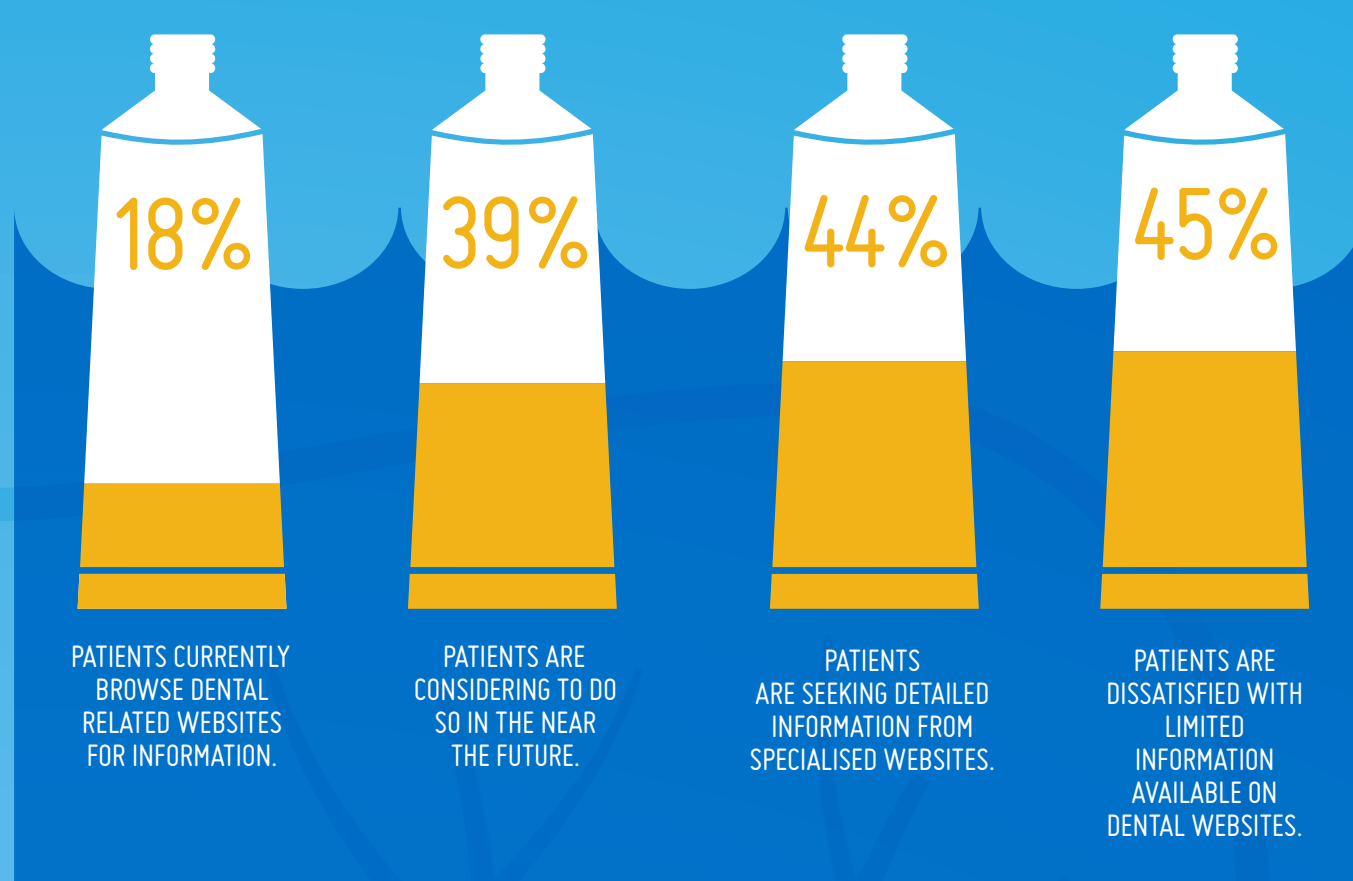
OUR PATIENTS

SEARCHING FOR DENTISTS ONLINE



94%
AUSSIES ARE ACTIVE ONLINE

79%
LOG ON EVERY DAY



WHO ARE WE

CHANGING THE FACE OF DENTAL CARE

COMBINED PRINCIPAL DENTIST EXPERIENCE

EXCEEDING

3000 YRS

180
PRACTICE PRINCIPALS

300
ASSOCIATE DENTISTS

15
GRADUATE DENTISTS

200
DENTAL HYGIENISTS

1,600 SUPPORT TEAM

3,000 ACTIVE PATIENTS
ON AVERAGE PER PRACTICE

540,000

PATIENTS IN THE NETWORK

180 PRACTICES

OBJECTIVES & BENEFITS

1

Generate new patient leads for DCN practices

2

Retain patients within DCN practices

Promote DCN practices as a group who provide quality care, extensive knowledge, comprehensive education and accessibility

4

National advertising campaigns promoting all DCN practices

5

Leading website and SEO, building online presence for all practices

6

Dentisure Patient Dental Accident Insurance, providing all practices with a leading value added service to attract and retain patients

7

Corporate Dental Program generating patient referrals from leading companies and organisations nationally

OUR INITIATIVES

BENEFITS THAT BUILD LOYALTY



DENTISURE™
Patient Dental Accident Insurance

CORPORATE DENTAL PROGRAM

DENTIPEDIA



The definitive online resource for information about dental conditions and procedures

dentalcarenetwork.com.au